Jenny Carrillo

Writer ◆ Editor ◆ Dungeon Master

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LITERARY & EDITORIAL EXPERIENCE

Tipping Point Media, Malvern, PA — Creative Copywriter

FEBRUARY 2020 - PRESENT

- Created copy for company and client websites, company sales materials, and company/product advertisements
- Edited and performed quality control (QC) on storyboards and final print materials, checking for typographical errors, communication clarity, and medical/legal correctness
- Crafted narrative elements for gamified learning, patient experiences, and other storytelling endeavors for training and marketing purposes

Williams Lea Tag, Wheeling, WV — Legal Proofreader

SEPTEMBER 2018 - FEBRUARY 2020

- Outsource legal proofreader for the international lawyers at Shearman and Sterling LLP
- Proofread documents for typographical errors, grammar and translation issues, consistency between documents, and Blue Book styling, as well as checking cross-references, legal definitions, and citations

Books-A-Million, Monaca, PA — Lead Bookseller and Games Master

JUNE 2017 - SEPTEMBER 2018

- Managed finances and delivered point-of-purchase sales objectives
- Organized and operated monthly customer engagement events
- Optimized sales floor displays based on bestseller trends
- Delivered quality customer service and recommended additional sales based on customer interests

EDUCATION

Full Sail University, Winter Park, FL — Creative Writing for Entertainment, MFA

GRADUATED FEBRUARY 2017

Class Valedictorian

Full Sail University, Winter Park, FL — Creative Writing, BFA

GRADUATED NOVEMBER 2015

- Winner of 3 Course Director Awards
 - > Literary Techniques and Story Development June 2014
 - ➤ Literary Genre II: Horror, Mystery, and Suspense December 2014
 - Creative Writing Industry April 2015

SKILLS

- Storytelling and World-Building
- Editing and Proofreading
- Experience using Microsoft Office Suite and Google Workspace
- Experience learning and utilizing specialized software like EagleEye, Final Draft, and Articulate RISE360 to deliver final products based on client needs
- Comfortable working in collaborative environments and incorporating feedback
- Able to utilize new technology to create transmedia and multimedia experiences
- Able to perform research and apply analytics and optimizations